



INTENSIVE CARING COLOR

PALETTE DELUXE: EXCLUSIVE COLORS - EXCLUSIVE CARE

Experience the exclusiveness of Palette:

- the especially selected range of fascinating rich colors with perfect grey coverage and
- the exquisite care for your hair with Cashmere proteins.

EXCLUSIVE COLORS

Thanks to Palette's exquisite color creme, you will have fascinating rich, long-lasting colors full of intensity – with perfect grey coverage. Additionally it cares for the hair structure during coloration for rich and shiny colors.



EXCLUSIVE CARE WITH CASHMERE PROTEINS

Indulge your hair color after coloring with Palette's advanced care: The **Caring Creme Conditioner** is enriched with precious **Cashmere Proteins**. It leaves your hair amazingly soft and supple as cashmere and ensures a long-lasting color intensity.

The result: Fascinating rich, long-lasting colors and hair as supple as cashmere.

INSTRUCTION LEAFLET

IMPORTANT INFORMATION

- Before application, please read the SAFETY INSTRUCTIONS.
- Apply the product immediately after mixing. Do not use any residues of the mixture for later applications. Avoid the product to come into contact with textiles.
- For shades 100, 200, 218, 244 and 254: While coloring do not cover the hair with plastic or aluminium foil and avoid external warmth influence (e.g. hair-dryer, hairdrying cap or sauna). Do not use on hair that has previously been colored with red or dark shades.
- For shade 100: Do not use on light blond hair before or after having used a perm in order to avoid damage.
- The new Palette Deluxe formula has caused a change in the color of the color-creme for shade 218. This has no impact on the color result. **You will still have the proven shade color and perfect coloration result that you expect from Palette.**

TIPS FOR APPLICATION

- For chin length or longer hair and for first application we recommend the use of 2 packs.
- Pre-washing or subsequent washing of your hair is not necessary, because the color-creme already contains hair cleansing agents.
- Do not use two weeks before or after having used a perm. Otherwise, the color result could become too intensive or uneven.
- If you have permed or bleached hair or you have hair with streaks, we recommend the time allowed for the product to act on the hair to be shortened by 5–10 minutes.

THIS PACKAGE CONTAINS

- 1 tube with colorant creme 50 ml
- 1 application bottle with developer solution 50 ml
- 1 sachet with caring creme conditioner 15 ml
- Only for 100: 2 sachets with Blond Activator 2 x 5 g
- 1 pair of gloves
- 1 instruction leaflet

SAFETY INSTRUCTIONS

CAUTION:

- Contains hydrogen peroxide, phenylenediamines (except shade 100 and 204), resorcinol (except 100, 204, 464, 573, 575, 678, 679, 754, 880), ammonia (used for 218, 900), 1-naphtol (used for 562, 754).
- Can cause an allergic reaction.
- Avoid contact with eyes.
- Rinse eyes immediately if product comes into contact with them.
- Do not use to dye eyelashes or eyebrows.
- Rinse hair well after application.
- Wear suitable gloves.
- Keep out of reach of children.

IMPORTANT: HAIR COLORANTS/LIGHTENERS CAN CAUSE ALLERGIC REACTIONS WHICH IN RARE INSTANCES CAN BE SEVERE. TATTOOS MAY INCREASE YOUR RISK OF ALLERGY. To reduce your risk follow these instructions.

1. DO NOT USE THE PRODUCT AT ALL IF:

- you have already experienced any reaction to coloring/lightening products.
 - you have sensitive, irritated or damaged scalp.
- In these cases consult a doctor before using any hair color/lightening product.

2. CONDUCT A SKIN ALLERGY TEST 48 HOURS BEFORE EACH PRODUCT USE even if you have already used coloring/lightening products before. This should be done like this:

SENSITIVITY TEST

Perform the skin test on an area of skin sized approximately 1 cm x 1 cm on the inside of the elbow.

All shades except 100: Apply a small amount of the colour creme in a thin layer on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes. Avoid contact with clothes. Close tube again carefully.

Only for Shade 100: Take a quarter of a teaspoon of blinding powder from the sachet and mix it in a cup with a level teaspoon of Intensive Lightening Crème using a plastic spoon. Stir well until thoroughly mixed. Apply a small amount of the mixture in a thin layer on the inside of the elbow with a cotton bud and leave uncovered 45 minutes. Avoid contact with clothes. Seal tube and sachet (with adhesive tape) carefully.

After 45 minutes, wash off the creme/mixture thoroughly with lukewarm water. If any reaction occurs during the processing time or during the following 48 hours, you should rinse immediately and not use this colorant/lightener.

The absence of reaction to this test is no guarantee that an allergic reaction may not occur as a result of a future hair coloring/lightening process. However, this test represents an important precaution. Please consult a doctor, if you have any doubts.

3. IF DURING COLORING/LIGHTENING YOU EXPERIENCE

- any stinging or burning and/or rash, rinse immediately and discontinue use as this may be an indication of a more serious reaction. DO NOT color/lighten your hair again before consulting a doctor or seeking medical advice.
- rapidly spreading skin rash, dizziness or faintness, shortness of breath and/or swelling of eyes/face, rinse immediately and SEEK IMMEDIATE MEDICAL ATTENTION.

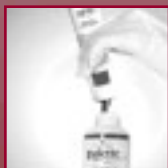
4. IF AFTER COLORING/LIGHTENING OR ON THE FOLLOWING DAYS YOU EXPERIENCE problems such as skin or scalp itching, skin or scalp rash, swelling of eyes/face, blistering and/or skin or scalp weeping SEEK IMMEDIATE MEDICAL ATTENTION.

PRECAUTIONS

- This product contains ingredients which may cause severe eye irritation and possible permanent eye injury. If the developer or hair color/lightening mixture gets into your eye, flush immediately with a large amount of lukewarm water and seek medical advice.
- If you must wear contact lenses during application and any product gets into your eye, remove the contact lens first, then flush immediately with a large amount of lukewarm water and seek medical advice.
- Do not inhale or ingest the product.
- Do not use if your hair has been colored with henna or metal dyes. Wait until your hair has regrown and the coloured parts have been cut off.
- Remove all metal objects such as clips and hair pins, from hair before coloring/lightening and keep them away during coloring/lightening. Do not use metal tools.
- Keep developer away from heat and light. Do not mix this colorant/lightener with any other product. Do not keep any unused product. Do not leave the mixture in a closed bottle (bottle may expand or burst).
- Product not intended to be used on children.

1

MIXING



Before starting the application, place a watch or clock close at hand so that you can monitor the application time. Place an old towel or cape around your shoulders to protect your clothes and put on the gloves supplied.

1. a) Unscrew the cap of the application bottle.
b) For shade 100, cut off the corner of the blond activator sachets and add the content to the developer bottle.
2. Now open the color creme by piercing the tube seal with the reverse of the cap. Press the whole contents of the tube into the application bottle.
3. Close the bottle again and shake vigorously until all components are thoroughly mixed.
4. Finally unscrew the upper cap and proceed to the application. Apply the prepared coloration mixture directly from application bottle onto dry hair.



2

APPLICATION

2.1

FIRST APPLICATION

This application is recommended if,

- you are using a permanent coloration for the first time, or
- you previous hair color has totally grown out, i.e. no regrowth can be seen.



1. Distribute the prepared coloration mixture strand by strand over the hair, then massage well.



2. a) Allow the coloration mixture to work for **30 minutes**.
b) For shades 100, 200, 204, 218, 244, 254: Allow the coloration mixture to work for **45 minutes**.



1. First apply about 2/3 of the coloration/lightening mixture to the regrowth area by making a parting with the top of the application bottle and applying the coloration/lightening mixture along the parting. Massage it into the roots with your fingertips. Repeat this procedure for all the roots.



- 2.a) The processing time of the coloration mixture to the new roots should be **20 minutes**. At the end of the recommended time, apply the remaining mixture to the rest of your hair and allow the whole to work for further **10 minutes**.



- b) For shade 100: The processing time of the coloration mixture to the new roots should be **30-40 minutes**. At the end of the recommended time, apply the remaining mixture to the rest of your hair and allow the whole to work for further **2-5 minutes**.



- c) For shades 200, 204, 218, 244, 254: The processing time of the coloration mixture to the new roots should be **35 minutes**. At the end of the recommended time, apply the remaining mixture to the rest of your hair and allow the whole to work for further **10 minutes**.

2.2

REGROWTH APPLICATION

A regrowth treatment is necessary if your hair has already been colored and regrowth can be seen or if the tips of your hair are darker or strained.

3

RINSING



At the end of the application time, apply warm water to the hair. Then rinse out thoroughly until water runs clear.

4

AFTER TREATMENT



As a subsequent care treatment, massage the caring creme conditioner with Cashmere Proteins into the wet hair. Allow to work for two minutes and then rinse out thoroughly. Thanks to the rich conditioner with Cashmere Proteins your hair will be amazingly soft and supple as cashmere and ensures a long-lasting color intensity.

DO YOU HAVE ANY QUESTIONS?

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